



Privacy Policy

Effective Date: 09/15/2025

Last Updated: 10/30/2025

1. Introduction

Welcome to Greenway Pulse America LLC, also known as Le Tour NOLA (“we,” “us,” “our”). We operate guided Segway tours in New Orleans, Louisiana. We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect the personal information we obtain from you when you book or participate in our tours, visit our website, or interact with us in any other way.

Website: www.letournola.com

2. Information We Collect

We may collect the following types of personal information:

- Contact information: Name, email address, and phone number.
- Booking and payment details: Tour dates, number of participants, and payment method (handled through secure third-party payment processors).
- Identification and waiver information: Date of birth or government-issued ID for verification and liability waiver purposes.
- Tour participation data: Emergency contact details, health or mobility disclosures, special requests, and consented photos or videos taken during the tour.
- Website usage data: IP address, browser type, device information, and cookies or tracking technologies when you use our website.
- Communications: Emails, contact form submissions, or other records of correspondence.

3. How We Use Your Information

We use your personal information for the following purposes:

- To manage and confirm your tour bookings.
- To process payments and send booking confirmations.
- To verify eligibility and complete liability waivers.
- To ensure participant safety and meet insurance or legal requirements.
- To respond to inquiries and provide customer support.
- To improve our services and customer experience.
- To use photos and videos (with your consent) for promotional or marketing purposes.
- To comply with applicable laws, regulations, or legal processes.

We do not sell or rent your personal information to third parties.

4. Disclosure of Information

We may share your information only in the following cases:

- Service providers: Trusted third-party vendors who help operate our website, process payments, or deliver services (e.g., booking software, payment gateways).
- Legal compliance: When required by law, subpoena, or government request.
- Business transfers: In the event of a merger, acquisition, or sale of our business, personal



information may be part of the transferred assets.

All third-party partners are required to safeguard your data and use it only for the purposes we specify.

5. Data Retention

We retain personal information only as long as necessary to fulfill the purposes described in this policy or as required by law. Once no longer needed, data will be securely deleted or anonymized.

6. Security

We implement reasonable administrative, technical, and physical safeguards to protect your information against unauthorized access, alteration, or disclosure. However, no electronic storage or transmission is completely secure, and we cannot guarantee absolute security.

7. Your Rights

You have the right to:

- Request access to your personal data.
- Request correction of inaccurate information.
- Request deletion of your data when it is no longer required.
- Withdraw consent for any processing based on consent (such as use of photos or videos).

Requests may be submitted by email to info@letournola.com.

8. Children's Privacy

Our tours and website are not directed at children under 13 years of age. We do not knowingly collect personal information from children under 13 without parental consent. If you believe we have inadvertently collected such information, please contact us immediately and we will delete it.

9. Cookies and Tracking Technologies

We may use cookies and similar technologies on our website to understand usage patterns, improve site functionality, and enhance your experience. You can disable cookies in your browser settings, but some features may not function properly.

10. International Visitors

If you are visiting from outside the United States, please be aware that your information may be transferred to and processed in the U.S., where data protection laws may differ from those in your jurisdiction.

11. Links to Other Websites

Our website may include links to other websites, such as hotel partners or booking platforms. We are not responsible for the privacy practices of those external sites and encourage you to review their privacy policies.



12. Updates to This Policy

We may update this Privacy Policy periodically. The “Last Updated” date will reflect the latest version. We encourage you to review this policy regularly to stay informed.

13. Contact Us

If you have any questions, requests, or concerns about this Privacy Policy or our data practices, please contact us at:

Greenway Pulse America LLC / Le Tour NOLA

1024 Elysian Fields Ave

New Orleans, LA 70117

Email: info@letournola.com